

## FOR IMMEDIATE RELEASE

# SENAI AIRPORT CITY FORUM 2018 SHARES POSITIVE PROSPECTS FOR MANUFACTURING INDUSTRY IN JOHOR

**SENAI, 30 October 2018** – YB Jimmy Puah, Johor State International Trade, Investment and Utilities Chairman officiated the Senai Airport City Forum 2018. The event was co-organised by the Federation of Malaysian Manufacturers and Senai Airport City Sdn Bhd (SAC), a member of MMC Group – one of Malaysia’s leading conglomerate was also attended by Dato’ Sri Che Khalib Mohamad Noh, Group Managing Director of MMC Corporation Berhad.

Senai Airport City is a 2,718-acre master planned industrial development project by SAC with completed infrastructures located adjacent to Senai International Airport. Senai Airport City is the new prime location for manufacturers in Johor, especially for industry players in food & electronic manufacturing, logistics & regional distribution centres and high value manufacturing.

In his speech YB Puah said, “Senai Airport City industrial development is the next premier industrial park in Johor, taking into account its excellent facilities, strategic location near the Senai International Airport, Johor Port, Port of Tanjung Pelepas and direct access to the North-South Expressway via dedicated interchange at Exit 254A. The potential growth in Senai Airport City will be a catalyst that will spur the development of Iskandar Malaysia attracting more foreign and domestic investments into Johor.”

Dato’ Sri Che Khalib also added, “The industrial park is already occupied by EcoWorld Development Group Bhd’s (EcoWorld) Eco Business Park 2 and AME Development Sdn Bhd’s IPark@ Senai Airport City that are developing ready-built factories for small and medium enterprises (SMEs). SAC as the master developer, is also currently in talks with a dozen multinational companies (MNCs) and manufacturers that are scouting for a regional distribution hub within the area. As at now, Hershey Co, North America’s biggest chocolate maker, has chosen Senai Airport City as its address in Malaysia. We are also planning to attract existing Johor-based companies that are looking to relocate their businesses or planning for expansion.”

Themed “Opportunities to Grow Your Business“, Senai Airport City Forum 2018 brings major industry players from all over Malaysia and the ASEAN region to engage in imperative discussions on industry issues such as future opportunities, relevant strategies, business sustainability, emerging technologies and the future of manufacturers in Johor.

Under the Senai Airport City master plan, the 2,718 acre industrial park is being developed in five phases. The first phase, covering 1,200 acres, has seen a 50% utilisation. Some 400 acres of the master plan has been allocated to a Free Zone and 30% of the are currently occupied. The Free Zone allows for the exemption of import and export duties for manufactured products, so long as 80% of the finished goods are for export markets.

Senai Airport City development project is in line with the Johor state government’s aspirations to relocate the industries and to have them operate in a managed industrial park. The project offers key infrastructure elements that are important for companies to set up their manufacturing facilities. These include ready converted land, completed earthworks, and electricity, water and a waste management system.

In addition to logistics and food, the project is also targeting hi-tech and green manufacturing, electrical and electronics, and aerospace manufacturing and maintenance, repair and overhaul (MRO).



From left to right : Rozano Yahaya (Director of MIDA Johor), Capt. (R) Haji Abdullah Shariff (Chairman FMM Johor), YB Tuan Jimmy Puah Wee Tse (Johor State Exco, International Trade, Investment and Utilities Committee Chairman), Dato’ Sri Che Khalib Mohamad Noh (Group Managing Director, MMC Corporation Berhad), Datuk Hoe Mee Ling (Divisional General Manager, Eco World Development Group Bhd), Cheryl Lim (Marketing Director, IPark Development Sdn Bhd) and Gan Seng Keong (General Manager, Senai Airport City Sdn Bhd)

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## **About MMC Corporation Berhad**

*MMC Corporation Berhad (MMC) is a leading utilities and infrastructure group with diversified businesses under three divisions, namely ports & logistics, energy & utilities and engineering.*

*Its key businesses under the Ports and Logistics division include the operations of Pelabuhan Tanjung Pelepas Sdn Bhd, Johor Port Berhad, Northport (Malaysia) Bhd, Penang Port Sdn Bhd, Tanjung Bruas Port Sdn Bhd, JP Logistics Sdn Bhd and Kontena Nasional Berhad. Internationally, MMC has presence in Saudi Arabia via Red Sea Gateway Terminal Company Limited, a container port terminal within the Jeddah Islamic Port.*

*Under the Energy and Utilities division, MMC is the single largest shareholder of both Malakoff Corporation Berhad and Gas Malaysia Berhad.*

*MMC's Engineering division has further established itself in the sector with a leading role as the Project Delivery Partner (PDP) and underground works package contractor for the 51 km Klang Valley Mass Rapid Transit (KVMRT) Sungai Buloh-Kajang project (Line 1) and Sungai Buloh-Serdang-Putrajaya project (Line 2). Prior to this, MMC has successfully completed the 329 km Ipoh-Padang Besar Electrified Double Tracking Project as well as the innovative Stormwater Management and Road Tunnel (SMART) motorway, the first-of-its-kind, dual-purpose tunnel in the world.*

*MMC continues to make inroads in the construction industry, securing key civil and infrastructure projects in the country namely Langkat Centralised Sewerage Treatment Plant, Langkat 2 Water Treatment Plant and Refinery and Petrochemical Integrated Development (RAPID) Pengerang Cogeneration Plant. MMC also has a 20% effective interest in Borneo Highway PDP Sdn Bhd (BHP), the appointed project delivery partner for the Pan Borneo Highway Project in Sabah.*

*In other businesses, MMC wholly-owns Aliran Ihsan Resources Berhad, a water treatment plant operator and Senai Airport Terminal Services Sdn Bhd, the operator of Senai International Airport in Johor Bahru - a major aviation hub and the main air transportation gateway to Iskandar Malaysia. The Group Property arm of MMC manages close to 6,000 acres of industrial developments in Iskandar Malaysia, Johor and Kulim, Kedah, namely Senai Airport City, Tanjung Bin Petrochemical & Maritime Industrial Centre (TBPMIC) and Northern Technocity (NTC). The Senai Airport City, TBPMIC and NTC developments come under the ambit of Group Property's three operating companies – Senai Airport City Sdn Bhd, Seaport Worldwide Sdn Bhd and Northern Technocity Sdn Bhd respectively.*

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